HEALTHIER JUPITER IMPACT REPORT (APRIL 2020 – SEPTEMBER 2020)

Executive Summary

Healthier Jupiter, in partnership with Jupiter Medical Center¹ is dedicated to bringing the greater Jupiter community together to encourage each person to live their healthiest life. Healthier Jupiter is part of the Palm Health Foundation's Healthier Together Initiative, a long-term, community-driven approach to solving a community's complex healthcare issues.

This initiative's project goals include:

- Promote and ensure opportunities for healthy eating and active living
- Encourage people to engage mentally and physically in healthy behaviors
- Convene and collaborate with individuals and organizations across multiple sectors
- Advocate for sustainable policy changes to improve health
- Provide resources and education on chronic disease risks and prevention
- Address the social, economic and environmental factors impacting health

A healthy population is key to our social, economic and physical vitality. When a community is healthy – everyone benefits! This work over the past 4 years is a true community effort and could not be done without our strong committee members and individuals who share their ideas, talents, time and commitment. In our Impact Report, please find discussions on:

- A detailed narrative on creating Lasting Impact with our Food as Medicine work and venturing into active living work in the Jupiter community.
- A community led and responsive Mini-Grant process
- Key learnings about our current accomplishments, and areas to learn from and focus on for improvement

Detailed Narrative

As a collective impact, place-based, community led initiative, our entire Jupiter community has a role to play in building a healthier community. Healthier Jupiter acts as an intermediary bringing residents, public and private systems, community-based organizations and funders together to deliver on the following shared outcomes:

- Increase knowledge of chronic disease risk-factors and available resources
- Support and help change policies that promote healthier eating and physical fitness
- Increase access to affordable healthy food
- Increase access to neighborhood exercise programs

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¹ Link to www.jupitermed.com

- Increase access to medical care for those at a greater risk of chronic disease
- Increase strength of existing systems
- Increase the quality and availability of educational community-based programs
- Increase percentage of residents who make healthy food choices
- Increase percentage of people who are physically active

Below are three ways Healthier Jupiter has implemented the changes we want to see in the past 6 months.

Food as Medicine's Lasting Impact

WHAT IS THE BASELINE? For the last year and a half, Healthier Jupiter has been working closely with the founders of the FreshRx program on their Farm to Hospital Program in partnership with Jupiter Medical Center. The Farm to Hospital program is a fresh produce prescription program to provide fresh fruits, vegetables, herbs and greens to oncology, cardiology, neurology and pediatric patients in the

community whose doctors have advised them to change their diets as part of their treatment plan.

Healthier Jupiter has been paying attention to how can we ensure access to nutritious foods beyond participation in a time limited program?² Especially because we are hearing from over 50% of the FreshRx program participants that cost is the biggest barrier to eating more fruits and vegetables.

HOW IS HEALTHIER JUPITER MAKING CHANGES? To improve program sustainability while



addressing the barrier of cost for eating more fresh fruits and vegetables, Healthier Jupiter connected the FreshRx team with Feeding South Florida's Fresh Access Bucks Program (FAB) and Market Link. The latter is a free program for community organizations and businesses to receive assistance with the federal application to accept SNAP or Supplemental Nutrition Assistance Program. Fresh Access Bucks is a USDA funded statewide nutrition incentive program that encourages SNAP recipients to redeem their benefits by purchasing healthy produce directly from Florida Farmers usually at 50% off the cost.

The FreshRx program was approved to accept SNAP as part of the FreshRx program! Patients from last year are encouraged to purchase a share at 50% off using their SNAP. Additionally, we have

² See previous Impact Report for "What We Are Paying Attention" Section

incorporated questions on assessments to guide people to receive SNAP application assistance from the Palm Beach County Food Bank Benefit Outreach Program, and/or purchase a share with their SNAP

dollars after their 16 week participation. Not only does this option help the patient, it provides funds to support the FreshRx Program itself.

To think more toward supporting the community, Healthier Jupiter will be working with the FreshRx Team, Jupiter Medical Case Management, Jupiter Medical Center Oncology Team and the Palm Beach County Food Bank to incorporate SNAP eligibility training for all case management and social work team members at Jupiter Medical Center and pilot having a Palm Beach County Food Bank Benefit Outreach Specialist onsite in the cancer center.



YOU CAN USE YOUR SNAP DOLLARS

TO PURCHASE A FRESHRX FARM SHARE AT 50% OFF!

A HALF SHARE feeds 1-3 people \$10 PER WEEK (\$40 FOR 4 WEEKS)

A FULL SHARE feeds 4+ \$15 PER WEEK (\$60 FOR 4 WEEKS)

You must purchase a minimum of 4 weeks

Register your interest at www.loxfarms.com/ebt-produce-subscriptions Swipe your EBT card 1x/month and pick up every Sunday at Jupiter Medical Center or a location closer to you.

Want to learn more about SNAP or get assistance renewing? Call the Palm Beach County Food Bank at 561-670-2518, ext. 312

Along similar lines, Healthier Jupiter connected United Way Hunger Relief, Palm Beach County Food Bank Benefit Outreach Specialist Program, and Pearl's Pantry to work on improving outreach to seniors for SNAP enrollment. Pearl Mae Foundation's Pearl's Pantry aidc seniors at risk for COVID-19 by delivering food and supplies needs. Palm Beach County Food Bank and Pearl Mae Foundation are piloting modified home visits to assist homebound seniors in enrolling for SNAP. Additionally, Healthier Jupiter supported the efforts by creating an outreach flyer. The hope is that, if successful, this could serve as a model of partnership between other trusted organizations and Palm Beach County Food Bank's Benefit Outreach Program.

Need Help Buying Nutritious Food?

Pearl Mae Foundation and the Palm Beach County Food Bank want to help you sign up for SNAP!

How can SNAP help me? If you qualify, SNAP, or the How can SNAP help met If you qualify, SNAP, or the Supplemental Nutrition Assistance Program (formerly known as Food Stamps), can help you buy nutritious food such as breads, cereals, fruits, vegetables, meats and dairy, SNAP recipients pay for goceries using an electronic benefits card that is issued to them.

After a lifetime of hard work, you may find yourself facing difficult choices - between paying for groceries, medical care or utilities. SNAP can help you stretch your budget, purchase healthier foods, and prevent you from having to choose between buying medicine or buying food. Your participation will not "take away" assistance from someone else. Plus, you are benefitting your local supermarket. The average benefit for individuals over the age of 60 living in Palm Beach County is \$113 a month

Criteria that helps to determine eligibilit

- Amount of expenses mortgage, property taxes, maintenance, rent, electricity, water, telephone, gas.
- Medicare expenses need to show Medicare card Recurring medical expenses - this is especially for people 60 years or older. You need to show last four months of paid or unpaid medical bills, statements or receipts

Continued on Next Page >











It is free to apply and you can get one on one assistance from the Palm Beach County Food Bank! The Benefits Outreach Program from the Palm Beach County Food Bank assists individuals and families with applying for SNAP benefits. Staff is a certified partner of Florida's Department of Children and Families.

If you believe that you or somebody in your household is eligible and would like to apply for food stamps, please call (561) 345-5085 to make an appointment for an in person meeting with a Benefit Outreach Specialist at the Jupiter Branch Library (705 Military Trail, Jupiter, FL, 33458) Mondays from Ju00AM to 4-00PM. COVID-19 social distancing policies are in place to keep you safe. All information is kept confidential.

Designated Representative
Assign a Designated Representative to work
with the specialist from the Palm Beach County
Food Bank at the Jupiter Branch Library. You
can choose any adult family member, spouse,
or friendly who is sufficiently aware of your
financial and other household circumstances
to give any information required by the Food
Assistance Program. If you would like to sign up
up this way, please see Page 4 for the form to fill
out.

Palm Beach County Food Bank
A specialist from the Food Bank will call you
and schedule a time to pick up printed copies
of the documents from your home, including
a copy of your I.D. Then they will work on
your application remotely and call you
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are discharged in the food Bank will ca interview. The list of documents we recommend you bring with you to your appointment is on $\mbox{\sf Page 3.}$

561.340.5693

What are some other benefits of SNAP?

- What are some other benefits of SNAP?

 According to ISDA, every dollar spent on SNAP spurs \$1.79 in economic activity.

 Online grocery stores like Walmart and Amazon accept SNAP.

 Most super markets, corner stores, and drug stores in our community accept SNAP.

 Households can use food assistance benefits to buy breads and ceneals, fruits and vegetable meats, fish, and poultry; dairy products; and seeds and plants to grow and produce food for household to eat.

WHAT HEALTHIER JUPITER GOAL(S) DOES THIS ACCOMPLISH? Increased access to affordable healthy foods, increased percentage of residents who make healthy food choices, and increased strength of existing systems.



County level healthy food access and food security work is very important, but can we get granular and adapt efforts in Jupiter?

Do you community partners want to come together to address healthy food access and food systems change in the Jupiter community?

Are traditional partners ready to listen to community and work together?

Walking & Biking

WHAT IS THE BASELINE? As Healthier Jupiter has transitioned to a healthy eating and active living initiative, we have been brainstorming how we will get involved in active living. Walking or biking in our community is a relatively free way to be physically active and healthy. However, there are a lot of compounding environmental, social, economic and (in)equity factors that need to be unpacked.

HOW IS HEALTHIER JUPITER MAKING CHANGES? During COVID-19, as stay at home orders were recommended and parks were closed, there were so many more people in our community walking or biking, for leisure, access, for mental health relief. A lot of community partners recognized this. Healthier Jupiter put together safety tips to share with our community. We received 5 submissions asking the community to share their walking and biking conditions:

- Sidewalks are consistently too narrow.
- I am walker/runner. I am unclear of what the rules are for right away for bikers vs. pedestrians. Do I have to get off the sidewalk to make room for the biker? Or does the biker need to make room for the pedestrian? Even though there are less cars then usual, if I was more of a biker there is no way I would ride my bike in the tiny bike lanes on Central Blvd.
- I have been counting how many people we have been seeing on our nightly walks/runs and in the hour we are out we see at least 100+
- Many more people are walking and biking in the community with their families since the shelter in orders started. Neighbors are respectful of social distancing. I wear a light up bracelet at night when walking that flashes and alerts people that I am walking. It is a blessing to be able to walk outside during the COVID-19 pandemic.
- Routinely both sidewalks and streets are used in the Shores. Sidewalks on the main drive thru
 the Shores is usually wide enough and with side grass access to permit 6 feet when passing.
 Sidewalks within the community the sidewalks are too narrow, but due to reduced traffic, many

people can safely utilize the streets. Good circular route about 3 miles, with opportunity for adding extensions by taking side trips to other neighborhoods near the Shores.

Our hope is not only that these community members continue walking or biking, but that they have opened their eyes to the goods and the bads of our environment and be interested in improving it. Although we wanted to build on that momentum of people outside walking and biking, we decided it was important to continue to engage stakeholders to see what the needs are in the community around this topic and if community leaders were interested in coming together. We were able to engage partners like the Palm Beach County TPA, Limestone Creek Advocates, Jack the Bike Man, Former organizers of Jupiter Walk and Bike, Palm Health Foundation Board Members, Town of Jupiter Police Department, El Sol Worker Development Coordinator, FAU Center for Urban and Environmental Solutions, Jupiter Medical Center Team Members and Councilmembers. Some engagement was stronger than others, like the Palm Beach County TPA is really interested in being a partner alongside us, while we continue to build our relationship with our local town council, Town of Jupiter staff members and police department.

Before the pandemic, there was discussion and interest from Jupiter Medical Center Leadership to see Healthier Jupiter focus on the areas of most concern and be able to draw attention and implement solutions. Ultimately, Jupiter Medical Center should have a vested interest as accident and crashes visit our local ER or are sent to the trauma center.

It is important to us that as we venture into healthy eating and active living policy change, that we learn from the best practices of others, while holding true to our community needs and placing equity as the first priority. Plans are to bring a group together to start meeting in October.

WHAT HEALTHIER TOGETHER GOAL(S) DOES THIS ACCOMPLISH? Increase base of support in the community & Shifts in awareness and understanding of issue area

WHAT HEALTHIER JUPITER GOAL(S)S DOES THIS ACCOMPLISH? Support and help change policies that promote healthier eating and physical fitness, Increase strength of existing systems, and Increase percentage of people who are physically active



It is important to us that as we venture into healthy eating and active living policy change, that we learn from the best practices of others, while holding true to our community needs and placing equity as the first priority.

Plans are to bring a group together to start meeting in October. We will pay attention and draw out community priorities.

Check out By the Numbers graphic on the next page to see what other changes we are working on

HEALTHIER JUPITER

BY THE NUMBERS

INCREASED FOLLOWERS + VIEWS

1064 followers, 957 likes on Facebook 1062 followers on Instagram 637 followers on Twitter 592 unique visitors to our website 1445 newsletter subscribers





38 FRESHRX COMMITTEE MEMBERS AND PARTNERS

Planning the Farm to Hospital program and refer patients. This includes JMC Team Members and Jupiter community partners.

2 COUCH TO 5K PARTICIPANTS

Joined our Community Action Committee to plan our Mini-Grant Program and brainstorm new projects. Want to join Couch to 5K Planning Committee as well.





28 SENSEMAKER STORIES

Collected in the Jupiter community, with many more collected through audio from a partnership with El Sol's Promotores.

1 HEALTHY EATING ACTIVE LIVING RESOURCE GUIDE

Updated regularly and shared with community to find healthy eating, physical activity, mental health and healthcare during COVID-19.





6 STUDENT VOLUNTEERS

Helped with projects focused on nutrition, food as medicine, children's healthy behaviors, mental health, healthy living as a student and minigrant analysis.

Community Support: Community Mini-Grant Program during COVID-19

WHAT IS THE BASELINE? Healthier Jupiter has been organizing a Mini-Grant program over the last four years. We have been able to award 27 different organizations and invested \$82,500 into new and innovative ways to address healthy eating, active living, mental health or access to care in our community. For the past two years, our Community Action Committee came together in the spring to plan and implement our Community Grants BBQ. However, we decided to pause the planning process and regroup based on community needs.

The past year, 2019-2020 Healthier Jupiter awarded 8 grants of \$2,500 for different healthy eating, active living, mental health and access to healthcare projects. The grant funds were provided in November 2019, so when COVID-19 hit our Mini-Grant awardees were mid-way through implementing their projects. Traditionally, the project must be implemented within one year of grant funds being warded or funds must be returned to Healthier Jupiter

HOW IS HEALTHIER JUPITER MAKING CHANGES?

With consensus from our Mini-Grant Review Committee and Mini-Grant Mentors, Healthier Jupiter reached out to our 2019-2020 Mini-Grant Awardees to let them know we are going to be flexible with our funds so that they could best serve their community. Mini-Grant Awardees were given the following opportunities:

- 1. Postpone the grant activities to later this year or even next year
- Transition projects, activities and/or events to virtual or online, or printable versions. I do have a lot of backpacks and envelopes that you all are more than welcome to have to transition your projects.
- 3. Use the funds to address a more pressing health need in our Jupiter community arising from the Corona Virus (COVID-19), specifically around food access, physical activity, or promoting social connection + better mental health.
- 4. Return the funds and cancel the grant. Healthier Jupiter is here to support you and we are available to help brainstorm a new strategy, however, we understand that working with this grant may be too much of a burden during this crisis. The returned funds would be used to address immediate needs, especially around feeding our community.

StreetWaves, for example, decided to postpone their grant until



next summer - Summer 2021, while FAU Brain Institute decided to transfer the grant funds to their Student Relief Fund. You can read all about how Mini-Grant Awardees adapted based on COVID-19 in our article Healthier Jupiter 2019/2020 Mini-Grant Coronavirus (COVID-19) Check Ins.

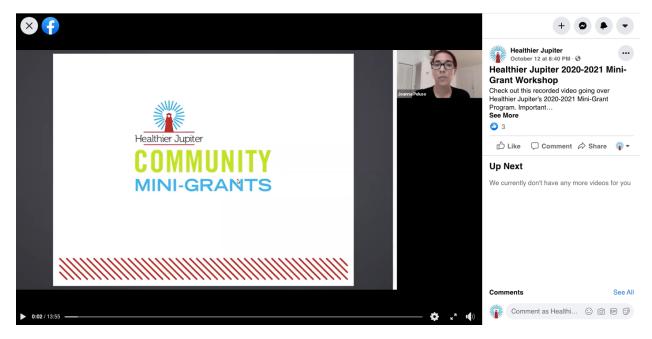
Healthier Jupiter's Community Action Committee regrouped in May to decide how we wanted to proceed with our upcoming Mini-Grant Program. We agreed, rather than deciding what to do for our Mini-Grant Program internally, that it would be best to reach out to our Mini-Grant Awardees and Applicants of the past to hear their feedback. A list of questions were drafted including

- 1. Please spend a minute telling me what the biggest concerns you and your organization face in our current environment in relationship to serving the people you work with/help.
- 2. What, if anything, is your organization able to do to address these concerns?
- 3. What in your opinion should the eligibility criteria for the 2020-2021 Mini grants include for it to best represent the current needs of Jupiter residents. Of all the things you have mentioned, what do you consider to be the most important eligibility criteria based on the needs of the people you serve?
- 4. Currently the process included inviting a diverse group of community leaders to review applications submitted; selecting 12 semi-finalists to present at our Community BBQ which is open to all residents of the greater Jupiter area; and then having community residents vote for the top eight projects to fund.
- 5. Starting with the review process and then the selection of semi-finalists, do you have any recommendations or suggestions of people/organizations for us to consider to invite to participate in the initial vetting process?
- 6. Since we feel it is unwise to attempt to hold a community public gathering this year to select projects, what recommendations do you have for us to consider that would ensure that the community of course including the people you serve have a voice in the selection process. If not mentioned, probe the following and ask the pros and cons of each and if any should be combined:
- 7. We have heard that it has been a benefit to participate in the mini grant process in order to gain wider exposure to people in the community and the ability to network with others. Bearing in mind the need to maintain social distancing, how can Healthier Jupiter assist you in getting in front of new audiences?

A lot of really critical insight came from our Mini-Grant Discussions, and our committees, including Steering and Community Action, built consensus on what our Mini-Grant Program should look like during COVID-19. Some critical insights included:

• The community no longer wanted to do a Community Grants BBQ or a public voting process. The perception was that it was unfair and overly competitive. Our partners would rather see a diverse group of community leaders voting on the projects. So we agreed to go back to the process where the review committee deliberates and scores.

- A lot of partners wanted to see our criteria expand to include mental health only projects.
- The community wanted more organizations to address racial equity. In the grant application, instead of asking how do you reach vulnerable communities we ask "Does it reach those experiencing barriers to healthy eating, active living or mental health services due to race,



income or geographic area".

Also, really exciting, Healthier Jupiter will be partnering with the Morgan Hoffman Foundation this year to add two additional grants for our community focused on children's health. This came about from a conversation around the importance of elevating the work organizations are already doing around healthy living, rather than creating duplicate programs.



The collective impact framework, with a strong presence of community engagement, is an effective tool for guiding the next generation of social change initiatives. While no two communities or initiatives will be the same, we hope through sharing our efforts, stories and lessons we can assist other communities to address healthy behaviors, social determinants of health, and quality of life issues across the lifespan. We also hope to learn from those completing similar work locally and across the country.

TOP ACCOMPLISHMENTS THROUGH YOUR WORK WITH HEALTHIER TOGETHER:

- 1. Networking Building During COVID-19, one of the things that became really clear that is a lot of our grassroots organizations stepped up to help our community and create a sense of community in our new world. It was really amazing to see organizations come together to support each other as well. Healthier Jupiter was able to make community introductions that I believe had a significant impact on the health and wellbeing of our community during the COVID-19 response and recovery. Some connections include Pearl Mae Foundation to El Sol and the Limestone Creek Advocates, United Farmers Alliance to Feeding Florida and El Sol, Palm Beach County Food Bank to Jupiter Medical Center.
- 2. Performance Challenge Palm Health Foundation has paid for the Project Directors to go through a Performance Challenge. Working alongside my leadership coach, I have identified one of the 2-3 most important issues facing the initiative. My challenge is to....Strengthen Healthier Jupiter's community led process on healthy eating and active living policy change in the greater Jupiter community. Healthier Jupiter will work to move from 10% to 50% of committee members to be residents of 3 communities: Limestone Creek, Kennedy Estates and Pine Gardens North and South. By February, the newly engaged committees members and current members will work to co-create a plan and implement either a healthy eating or active living policy from HEAL Policy Best Practices adopted by a community organization, a local business and/or at the town or county.

TOP CHALLENGES THROUGH THE WORK WITH HEALTHIER TOGETHER:

- 1. Community Engagement Not being out and about in the community at events or meetings has been really tough to engage new community members. As a new Project Director I feel that it is important to be out in the community, being visible, and I have had to adapt that approach to zoom, but it does not take the space of authentic community engagement. Partners are showing up, which is really amazing to see. However, there needs to be more community members, without organizational hats, present in Healthier Jupiter's committees and overall work. The Project Director has taken this on for the Performance Challenge.
- 2. Adapting Alongside Community Partners One of our critical partners, MyClinic is making a transition to focus on Social Determinants of Health Navigation, which has sped up during COVID-19. We know addressing Social Determinants of Health are one of the most critical ways to make lasting impact on health and wellness in our community. Therefore, we have been working alongside MyClinic to compliment each other, and not compete with each other. We

have established an understanding that Healthier Jupiter will work collaboratively with our partners, including MyClinic, to address community conditions that impact health and wellness, while MyClinic helps individuals navigate the Social Determinants of Health.

- 3. Managing Long-term Policy Change with Community Awareness To have a lasting impact on the health of the community we must take a long-term approach, focusing on policy, systems and empowering residents to take charge of their own health. Long term changes will take time
 - to collaborate, plan and implement. In the meantime, our committee members want to see Healthier Jupiter communicate our wins more with the community, and create more content for the community to utilize. We know that awareness of Healthier Jupiter is a critical first step toward engagement and interest to lead the work.
- 4. Equity Healthier Jupiter invited 20 of our committee members and partners to REI's Groundwater Presentation and held 2 reflections. Is Healthier Jupiter doing enough to name racism and discrimination in our community and its impact on our community's health and wellbeing? We must continue to emphasize the importance of leading our healthy eating and active living work with an equity lens. Community needs to hold us accountable to this, but have we created a safe space for that?

TOP THINGS WE ARE LOOKING FORWARD THROUGH THE WORK WITH HEALTHIER TOGETHER:

- Walking and biking Workgroup Our Walking and Biking Workgroup will begin meeting in October. We are planning and implementing a Mobility Week Challenge, and engaging community to do walk audits along Indiantown Road.
- 2. Localize Palm Beach County Food Security

 Work There are efforts with the United Way Hunger Relief Taskforce, and the American Heart

 Association's Equity Committee to improve healthy food access. They have created an incredible outline for this work, however, a county wide solution will not improve healthy food access. We



- need get granular, local and proximate. So there are plans to bring together a healthy foods committee in Jupiter inviting all of those involved in food access.
- 3. FreshRx The second year of the FreshRx Program starts in October 2020. I am excited to continue to connect and build new partnerships between the FreshRx program and local community partners. Additionally, together with the FreshRx Team, we will work on creating content for a newsletter, which includes healthy eating and physical activity tips. This will be the main form of education for the patients.